



Luxury Developer Giving Away Free

September 29, 2016

LAS VEGAS, Sept. 29, 2016 /PRNewswire/ -- Kenneth Lowman, Broker/Owner of Luxury Homes of Las Vegas, announced that the developer of Carmenera at Southshore in Lake Las Vegas, Rainbow NEV, LLC, will be giving away a free lot to the lucky winner of the Rainbow Contest. Contestants must have qualifications to obtain a bank construction loan to complete a minimum \$1.75 million dollar residence at Carmenera or \$1.75 million in liquid assets to complete a new luxury home at Carmenera. Contest winner will be judged on their ability to attract buyers for the remaining lots. A marketing plan or essay must be submitted showing how the contest winner will attract these subsequent buyers. Carmenera is an exclusive custom home development at Southshore in Lake Las Vegas offering a distinct collection of just 8 residences highlighting the rediscovery of the timeless architecture and generational craftsmanship that still thrives today. For a brochure on Carmenera and the contest rules please email klowman@luxuryhomeslv.com. The deadline to enter is December 1, 2016.

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get attention from serious luxury home buyers. Who wouldn't want a free lot? Who wouldn't want to help pick their neighbors in an exclusive enclave of stylish luxury homes? I think we have a win-win here for the developer and the lucky lot winner. It is a great way to kick off a brand new, unique and rare luxury home project like Carmenerere."

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Luxury Homes of Las Vegas had \$120 million in sales in 2015 and concentrates on the sale of luxury homes in Las Vegas and Henderson for over \$1,000,000. Because the Southern Nevada luxury real estate market pivots on Ken's home sales, he's perceived as a barometer for the national media and has been featured on "Today Show," "Fox Business," "Nightline," "EXTRA," "FOUR HOUSES" and "Inside Edition." Luxury Homes of Las Vegas is located at 7854 W. Sahara Ave., Ste. 100, Las Vegas, NV 89117. For more information, call 702-216-4663 or 866-210-7620 or visit www.luxuryhomesoflasvegas.com.

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