

Luxury Real Estate Broker Continues To Raise The Bar! Bets On His Home Address...In Las Vegas!

LIVING WHERE YOU SELL...

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LAS VEGAS, July 31, 2017 /PRNewswire/ -- Ken Lowman...Owner of *Luxury Homes of Las Vegas*, has raised the bar in workspace creation. In an era where specialty can produce the extraordinary, Ken continues to successfully challenge the status quo.

Ken recently completed his personal custom home in the affluent, guard-gated community of *The Ridges at Summerlin* in Las Vegas. At over 9100 square feet, this luxury home resembles the modern-contemporary styling that is popular with many of the luxury homes within this community.



Living Where You Sell - Ken's luxury home in Las Vegas

Many of Ken's recent sales are in the immediate neighborhood where he resides. This is Ken's new workspace. This is...*Living Where You Sell!*

A typical morning for Ken begins with a workout at the resident only *Club Ridges*...where he can be found chatting with his neighbors about the real estate market.

After spending focused time in his home office...on the phone or computer, Ken's first stop of the day is often showing one of his luxury home listings in *The Ridges*.

Living in close proximity to his professional office affords Ken the convenience to frequently come home to *The Ridges* for lunch...after which he will often show another luxury listing in his neighborhood.

Toward the end of an afternoon Ken may preview a neighbor's home...giving him the opportunity to discuss how his unique marketing strategies will benefit the selling of their luxury home.

Ken continues to dominate the luxury real estate market in *The Ridges* Las Vegas, setting the stage for a bold new trend in real estate...by *Living Where You Sell!*

"I find that specializing in my neighborhood drives me to be more efficient with my time. It provides me with an incredible opportunity to develop personal relationships with many of the homeowners...an opportunity that I never could have been in a position to appreciate if I did not live in the neighborhood! These relationships allow me the opportunity to become thoroughly acquainted with each home. I can offer a unique perspective along with a detailed history on each residence...to each luxury home buyer visiting *The Ridges*," Lowman explains.

With his visionary expertise, Ken demonstrates that *Living Where You Sell* is the newest niche in the luxury real estate market.

A Las Vegas luxury home Broker for 23 years, Ken has seven exclusive listings ranging in price from \$1,865,000 to \$7,499,900 in *The Ridges* ...a private enclave of just over 600 uniquely designed custom homes.

For Additional Information Contact:

Ken Lowman

Luxury Homes of Las Vegas

klowman@luxuryhomeslv.com

(702) 216-4663

www.luxuryhomesoflasvegas.com

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