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VEGAS LUXURY REALTOR

**KEN
LOWMAN**

JULY 2019

A man in a light blue shirt and dark trousers stands on a balcony, smiling. The background features a green lawn, a yellow building, and mountains under a blue sky. The text 'Ken Lowman' is overlaid on the left side of the image.

Ken Lowman

Engineering A Successful Career!



Ken, who was recognized as #1 agent in the world for the ERA franchise in '93 was also recognized as one of their Top 10 agents in 1993, 1994, and 1995. In 1999, he opened Luxury Homes of Las Vegas. Last year, he did over 85 million dollars in transactions and is ranked in the Top 10 for Las Vegas. Not to mention being named as "One of the Most Dependable Luxury Real Estate Professionals of the West" by Goldline Research.

From Engineering To Real Estate

Interestingly, Ken's original path wasn't to become a real estate agent. He says, "I earned my college degree in industrial engineering, working as an industrial engineer for one year." But his heart was calling him to something more.

"I've always been fascinated by real estate and wanted to work for myself. I got into the industry and never looked back," says Ken.

Surprisingly, his engineering degree was foundational for his future in real estate. "You learn a lot of things getting into engineering that are very helpful, including solving problems, having systems, and communicating with people. All of these things were helpful in having a real estate business."

Real Estate Is A Rewarding Endeavor

For this top producer, real estate is rewarding as it gets. "I like the satisfaction of closing a transaction and the happiness that results for the clients. I also like the negotiations and the challenge of pricing a listing right so it will sell in a reasonable period of time."

Ken sets himself apart from others due to his personal service and proven results. "I have motivation and

persistence, doing whatever it takes to get the job done no matter what."

Ken was the trusted agent who recently sold a home that two other brokers had tried to sell and were not successful. He comments, "It was especially rewarding because it sold for more than what the other brokers had it listed for." Using his knowledge of the market, he was able to "tap into the niche of buyers for the particular product."

Work Hard. Play Hard.

When Ken isn't selling luxury homes, you might find him helicopter skiing. He explains, "Instead of a ski lift, a helicopter takes us to the top of a mountain and we ski down the slope." An expert skier, Ken finds serenity and loves the breathtaking views atop a mountain.

"I recently started taking up mountain biking," he adds. "I bike on the best trails in Las Vegas, west of the Ridges, where I live."

This trusted agent also likes to jet off to exotic places as his schedule permits. Fiji happens to be one of those destinations.

When he can't get away, Ken loves to work out at his neighborhood gym. "Working out keeps you mentally and physically in shape," he says. "It's great stress relief too."

He enjoys making a difference for others and likes giving back to his fraternity at Oregon State University. "Education is so important," says Ken. "A lot of times people overlook giving to educational institutions."

In conclusion, Ken can't imagine doing anything other than real estate. He says, "It is a pleasure to go to work every day instead of a chore. I really love what I do."

Establishing A Legacy Through Real Estate

► high roller

Written by **Elizabeth McCabe**
Photography **Neon Sun Photography**

With over \$1 billion in real estate sold, Ken Lowman has established a legacy in the competitive industry of real estate. He says, "I've been a REALTOR® for 29 years. It's been a good run," which is a bit of an understatement.

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